

Canadian Association of Principals

association canadienne des directeurs d'école

# CAP | 2024 TORONTO



**Sponsorship/Vendor Information**

# Date of Conference - April 23 – 26, 2024

## Location - Westin Harbour Castle, Toronto, ON

The earlier you register and select a sponsorship level, the better your choice of table location. Premium and Prime table locations are available with higher sponsorship levels and are limited in number.

### Sponsorship levels - Pricing

We have three sponsorship levels available - Silver, Gold, & Platinum. Each level is outlined below.

**Please note:** All sponsors will need to have all invoices and registration completed before setting up at our conference event location. Registration deadline for all sponsors is **March 22, 2024**.

#### ★ Silver Level Sponsorship - \$1500

- \* 6-foot table (if required) within 8-foot x 8-foot space, including covering apron and drapery, 2 chairs, and wireless network access
- \* Company name, logo, and website link on conference website for two (2) months
- \* Items placed in participants welcome “swag” bag
- \* One (1) conference access pass to all keynote and concurrent speakers (which includes meals and coffee breaks for all 3 days of the conference)

#### ★ Gold Level Sponsorship - \$3000 - all the features of Silver Level - PLUS the following:

- \* 6-foot table (if required) within 8-foot x 8-foot space in a prime location to conference keynote & breakout rooms
- \* Company name, logo, and website link on conference website for four (4) months
- \* Recognition of sponsorship in conference program and signage
- \* Recognition of sponsorship during large group events and during concurrent sessions
- \* Recognition of sponsorship of a coffee break or lunch, or prime event
- \* One (1) additional conference access pass to all keynote and concurrent sessions (which includes day meals and coffee breaks for all 3 days of the conference)
- \* One (1) access pass to the CAP President’s Reception

#### ★ Platinum Level Sponsorship - \$6000 - all the features of Gold Level - PLUS the following:

- \* One (1) additional - 6-foot table (if required) in a premium location beside the keynote session and breakout rooms in the main lobby of the conference event location.
- \* Company name, logo, and website link on conference website for six (6) months
- \* Two (2) additional conference access passes to all keynote and concurrent sessions (which includes day meals and coffee breaks for all 3 days of the conference)
- \* Two (2) tickets to the 2024 CAP Reception - CAP 2024 organizing committee host social
- \* Two (2) additional access passes to the CAP President’s Reception
- \* Recognition of sponsorship at the conference opening and closing ceremonies
- \* Meet and Greet Opportunities in hospitality room - April 23rd and 24th evenings