



Canadian Centre of Child Protection

RESOURCES FOR SCHOOLS ADDRESSING EMERGING ONLINE RISKS AND PERSONAL SAFETY

With children spending more time online for both recreation and education, the issue of online and personal safety is more important than ever. The Canadian Centre for Child Protection (C3P) is here to help.

C3P is a national charity dedicated to the personal safety of all children. The organization's goal is to reduce the sexual abuse and exploitation of children through programs, services, and resources for Canadian educators, families, child-serving organizations, and more. C3P also operates Cybertip.ca, Canada's tipline for reporting online child sexual abuse and exploitation, which provides a unique lens into online trends and risks children and youth are facing.

During the course of the last several months, Cybertip.ca has seen an **88% increase in reports** related to the online sexual exploitation of children. This underscores the need for educators to have access to current information regarding risks children and youth are facing in order to help keep them safe. C3P works closely with schools to help build student safety online and offline through the Kids in the Know (KIK) program, C3P's national, interactive education program for increasing the personal safety of children and reducing their risk of victimization. Intended for students in kindergarten to high school, lessons in KIK have been developed to increase knowledge and skills around online safety, safe/unsafe boundaries, cooperative/coercive relationships, safe/unsafe secrets, privacy and consent, as well as when and how to seek help from adults. Each lesson is purposefully designed to create a common language to help facilitate communication with children and youth about safety.

Matched to curriculum outcomes mandated by ministries of education across Canada, KIK offers an adaptable approach to implementation – from comprehensive kits for the classroom to singular lessons to introduce the topic of personal safety – in order to meet school communities' needs. Join the thousands of schools across Canada who are taking action towards increasing the personal safety of their students. Visit protectchildren.ca or contact us at education@protectchildren.ca to learn more.



Join the thousands of schools across Canada who are taking action towards increasing the personal safety of their students with *Kids in the Know* — a national, bilingual personal safety education program.

Lessons for kindergarten to high school

Matched to curricula outcomes

Approved in jurisdictions across Canada

Available in both print and digital formats

Order **before June 30th, 2021** and receive **25% off** your purchase of the Kids in the Know program!
Visit protectchildren.ca/order