



## THE PUSH FOR CHANGE

Joe Roberts, former homeless youth, began pushing a shopping cart across Canada to raise awareness and dollars to end youth homelessness. This national trek started May 1, 2016 from St. John's, Newfoundland and ended September 29, 2017 in Vancouver, British Columbia: a 9,064km, 17-month journey. The shopping cart is a symbol of Joe's transformation from youth homelessness. It represents the very outcome we are trying to avoid for future generations of young people.

The Push for Change inspired students, families, police officers, government officials and front line workers to work towards ending youth homelessness in their communities. Along the way, The Push for Change team met with Prime Minister Justin Trudeau, spoke at We Day Family, raised \$570,000 and hosted over 450 school and community events.

The Push for Change legacy continues today through inspiration, education and youth empowerment. By working closely with educators, police and local agencies we continue to work towards ending youth homelessness through The Promise Project campaign.

# YOUR STUDENTS CAN WIN \$5000 FOR SOCIAL JUSTICE



### READY & EASY TO IMPLEMENT IN YOUR CLASSROOMS. DOWNLOAD OUR TOOLKIT TODAY!

- Teaches students 21st century skills while addressing current and local issues related to youth at risk
- Empowers students to create a project that aims to solve a social justice issue that's important to them
- (Optional) Curriculum for every grade
- Provides students the opportunity to enter their Promise Project into our contest for a chance to win \$5000 for their charity or project

**THERE'S STILL TIME TO WIN!!**  
REGISTRATION DEADLINE: APRIL 15, 2020  
WINNER'S ANNOUNCED: JUNE 15, 2020



## THE PROMISE PROJECT

 [www.thepushforchange.com](http://www.thepushforchange.com)

## THE PROMISE PROJECT

Inspired by our walk across Canada, The Promise Project focuses on youth, and aims to inspire, educate and empower them in developing a project to address an issue affecting youth within their communities. Students will have an opportunity to submit their project as part of a contest that will occur in the last two months of the school year. Up to 10 projects will win a \$5000 grant to support their local charity or further their project.

The Promise Project blends leadership lessons with community service. These innovative leadership lessons are integrated easily into any subject area and all class or club settings. Designed to teach young people how to lead and serve, The Promise Project is available at no cost to educators or youth club advisers.

Throughout this leadership program, students will work through leadership lessons. Every registered project will receive the tools they need to be successful. Once project requirements are fulfilled each project team will be invited to "pitch" their presentation idea via video in a "Dragons Den" type of evaluation to a diverse community panel that will judge each project on key criteria listed in the lessons.



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