

CAP 2027 KEYNOTE SPEAKERS



(Pre-conference and Conference)

Dr. Zachary Walker is an academic with a 25-year career studying leadership and learning across the UK, US, Europe and Asia. He combines impeccable psychological understanding with MBA expertise to provide cutting-edge insights and strategies for schools and organisations. Offering both substantive gravitas and real-world pragmatism, he is a captivating speaker who, unusually, still retains the ability to connect with audiences of all ages. His latest book on leadership will be out in the Autumn of 2026.

Zachary is an extremely experienced internationally respected speaker, who presents complex concepts in clear, concise, and easily relatable ways. He is a noted professional and academic authority on:

- School Leadership : communication, role models, servant leadership, coaching, styles, management
- High-Performing Teams : diversity, collaboration, teambuilding, interpersonal relationships
- Individual and Organizational Performance : culture, psychological safety, coaching, development
- Generational Management : Gen Z to Baby Boomers, social issues, perspectives, mediation
- Neuroscience : established and progressive principles for teaching, learning, and living
- Motivational/Inspirational : overcoming, adversity, barriers, self-esteem, confidence, winning

To date, he has provided 200+ memorable speaking experiences to groups and individuals in over 40 countries worldwide. He uses this extensive experience speaking to schools (all ages), universities, and public, private, and third sector organisations in numerous industries, from SMEs to Board Level to work co-create dynamic and meaningful learning experiences.”

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Dr. Bailey Parnell is a globally recognized leadership expert, entrepreneur, and pioneer at the intersection of AI, technology, leadership, and well-being. Named one of Canada's Top 100

Most Powerful Women, she has partnered with the United Nations, Deloitte, the NFL, governments, universities, and leading organizations worldwide to help leaders and teams navigate change, harness AI ethically, and build thriving workplace cultures.

Parnell is the founder and CEO of SkillsCamp, a leadership and soft-skills development company providing personalized, expert-led training for high-performing teams and organizations. Over more than a decade, she has designed leadership programs for organizations including Microsoft, L'Oréal, GE Aerospace, and the Government of Canada.

She holds a Doctorate in Education in Learning and Organizational Change, where she researched how leaders can use AI to foster more human-centered leadership practices. This research informs her innovative approach to "Superhuman Leadership," which emphasizes humanity, adaptability, and impact in the digital age.

Parnell has also consulted with major media franchises, including Survivor, Love Island, and Big Brother, gaining unique insight into human behaviour and collaboration in digital environments. Her TEDx talk, "Is Social Media Hurting Your Mental Health?", has been viewed by more than five million people. She is also the founder of the Center for Digital Wellbeing."

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Dane Jensen is the CEO of Third Factor, an acclaimed speaker, an instructor at Queen's University and the University of North Carolina, a regular contributor to Harvard Business Review, and the author of *The Power of Pressure* (HarperCollins).

Dane oversees Third Factor's delivery of leadership development programs to leading firms across North America including RBC, Asana, Microsoft, Starbucks, Pfizer, and others.

He teaches in the Full-Time and Executive MBAs at Queen's Smith School of Business in Canada and is Affiliate Faculty with UNC Executive Development at the Kenan-Flagler Business School in Chapel Hill.

In addition to his corporate work, Dane works extensively with athletes, coaches, leaders and Boards across Canada's Olympic and Paralympic sport system to enhance National competitiveness.

He has worked as an advisor to Senior Executives in 23 countries on 5 continents and is a regular contributor to Harvard Business Review.

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Heather Bell-Williams is a professional educator with over 35 years of experience in public education, including classroom teacher, resource teacher, Vice Principal, District ESS Coordinator, and 21 years in the Principalship.

Heather has presented and written about such topics as inclusion, classroom management, de-escalation of behaviour, tough conversations, working with parents and community partners, as well as instructional leadership with a focus on walkthroughs and feedback. In 2019 Heather was the recipient of the Vince Sunderland Memorial Award for Educational Leadership. In 2022, Heather and Justin Baeder (Principal Center Executive Director) co-authored, “Mapping Professional Practice: Developing instructional frameworks to articulate pathways

of teacher growth”, published by Solution Tree. Justin and Heather have presented at CAP in 2022, have been at Learning Forward as presenters for several years and have facilitated many online professional learning opportunities for school leaders all over the world. Heather presented at CAP in 2023 on the topic of Creating Instructional Pathways for Struggling Teachers. Her more recent focus has been on supporting school leaders to prevent burnout.

Heather is a coach and consultant and is passionate about coaching and mentoring new administrators, providing professional development for several organizations, and working on strategic planning with businesses and not-for-profit organizations. Heather is a member of the Faculty of Education at Crandall University in Moncton, where she enjoys teaching Bachelor of Education students.

Heather is married to Garth, and they live in Saint John, NB and have two adult children.

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Tina Cole, MEd, is a retired Staff Officer with the New Brunswick Teachers' Association and a former school leader. She currently facilitates professional learning workshops for the Department of Education and serves as an instructor in the Faculty of Education at the University of New Brunswick. Her work is strongly influenced by her experience leading an inner-city school, where she observed the complex challenges of poverty and its impact on student learning. Her work focuses on helping school leaders create conditions that enable teachers to respond to complex realities collaboratively and with empathy.

She also served on the board of the Canadian

Association of Principals, including as President from 2014 to 2015, and has contributed to numerous community initiatives focused on addressing childhood poverty. Tina received the New Brunswick Teachers' Association's Vince Sunderland Memorial Award for Outstanding Educational Leadership.



Lyle "Steamer" Hamm, PhD, is an Associate Professor for Educational Administration and Leadership in the Faculty of Education at the University of New Brunswick in Fredericton, a position he has held for thirteen years. Prior to joining UNB, he served as a K-12 educator and school administrator for twenty-two years in southern Alberta, Canada. Steamer's academic research and teaching focuses on provincial, national, and international immigration and migration trends and its impact on leading, teaching, and learning in educational settings. He and his research colleagues have created and implemented leadership seminars to school districts in Manitoba and New Brunswick, with the intention of expanding this work in the future to serve the leaders of tomorrow.

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Madison Cameron is a Canadian speaker, Youth Specialist, and advocate for healthy digital engagement among children and youth. Born and raised in Lethbridge, Alberta, Madison is the Youth Specialist with the Centre for Trauma Informed Practices and an Assistant Men's Basketball Coach at the University of Lethbridge. A former university basketball athlete who competed in Michigan and Georgia, she also brings professional experience as an Educational Assistant, Crisis Intervention Worker, and Community Support Leader.

Drawing on both her personal experiences with social media and her extensive work supporting young people, Madison delivers engaging presentations across Canada and the United States to students, educators, professionals, parents, and caregivers. Her work explores

the mental, emotional, and behavioural impacts of social media, including cyberbullying, body image, self-esteem, social pressure, and online safety.

Madison's approach is not about telling young people to simply put down their phones. Instead, she empowers them to understand the influence of social media, make informed choices, and recognize that they have voices worth hearing. Her signature message, **"Staying True to Yourself,"** encourages young people to navigate the digital world with confidence, awareness, and authenticity.