



Canadian Association  
of Principals  
association canadienne des directeurs d'école

# SPONSORSHIP PACKAGES

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# SILVER NATIONAL SPONSOR

## *\$7,500 PLUS*

Choosing to be a Silver Sponsor indicates that you are supporter of public education in Canada. You recognize the importance of working with Canada's 14,000 school administrators and educational leaders. At this level, your sponsorship will entitle you to the following privileges:

- ★ Prominent placement of logo on the main page of the CAP website with a link to your website;
- ★ a quarter-page colour advertisement or editorial in two issues of the CAP Journal / The Flipside or a half-page colour advertisement or editorial in one issue of the CAP Journal / The Flipside with the exception of any cover page;
- ★ your company recognized as a Silver Sponsor in each issue of the CAP Journal / The Flipside;
- ★ CAP National Conference recognition of the sponsor from the podium;
- ★ 1 ticket to designated main events at the National Conference;
- ★ 1 invitation to the CAP President's reception at the National Conference.



For more information, contact: **Donna Billey, 204-802-7549** or by email [donna@mzpinc.ca](mailto:donna@mzpinc.ca)

# GOLD NATIONAL SPONSOR

## *\$15,000 PLUS*

Choosing to be a Gold Sponsor is an opportunity to truly stand out in front of this influential market of Canada's 14,000 educational leaders and school administrators. At this level, your sponsorship will entitle you to the following privileges:

- ★ Prominent placement of logo on the main page of the CAP website with a link to your website;
- ★ A half-page colour advertisement or editorial in each issue of the CAP Journal / The Flipside with the exception of any cover page;
- ★ Your company recognized as a Gold Sponsor in each issue of the CAP Journal / The Flipside;
- ★ CAP National Conference recognition of the sponsor from the podium;
- ★ A complimentary CAP National Conference exhibit booth;
- ★ Placement of your corporate banner (provided by sponsor) in the CAP Exhibit Booth at the national conference;
- ★ 2 tickets to main events at the National Conference;
- ★ 2 invitations to the CAP President's reception at the National Conference.



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# PLATINUM NATIONAL SPONSOR

## *\$20,000 PLUS*

This is the foremost sponsorship level and is an opportunity for your company to highlight its product and services to Canada's school administrators during multiple events and numerous promotional opportunities. Through this sponsorship you will be able to highlight the role you play in the education of Canada's youth.

As a Platinum Sponsor you will have maximum exposure to the 14,000 members of the CAP through all events and promotions thereof. Your sponsorship of the CAP will entitle you to the following:

- \* Prominent placement of logo on the main page of the CAP website with a link to your website;
- \* A full page colour advertisement or editorial in each issue of the CAP Journal / The Flipside with the exception of any cover page;
- \* Your company recognized as a Platinum Sponsor in each issue of the CAP Journal / The Flipside;
- \* Logo on all CAP promotional print and electronic materials;
- \* Special recognition presentation provided to the sponsor at the CAP National Conference's designated main events - an opportunity to briefly address the assembly will be provided;
- \* Prominent location of your complimentary CAP National Conference exhibit booth;
- \* Placement of your corporate banner (provided by sponsor) in the CAP Exhibit Booth at the National Conference;
- \* 4 tickets to designated main events at the National Conference;
- \* 4 invitations to the CAP President's reception at the National Conference;
- \* The opportunity to profile your corporate educational activities in the Journal (max. 2 pages);
- \* A photo opportunity with the CAP President at the National Conference that will be published in the CAP Journal / The Flipside and on the CAP website.